

## THAICOM 8 Set to Launch in 2016

*To support Thailand's growing broadcasting industry,  
And serve the Asia and Africa Markets*

Nonthaburi, 29 April 2014: Thaicom Public Company Limited, Thailand's satellite operator, announced today that its planned Thaicom 8 satellite will be launched in the first half of 2016. This new satellite will support the growth of the country's broadcasting industry and strengthen its competitiveness in the international market.

**Suphaje Suthumpun, Chairman of the Executive Committee and CEO, Thaicom Public Company Limited** said that, "the Company has been preparing the ground work for the Thaicom 8 satellite, including the investment plan, technical design, project feasibility, pre-marketing, as well as, the ITU process to secure the additional frequency rights for Thailand at the 78.5 degrees East orbital slot. Now that the Company has been awarded a license for Thaicom 8 by the National Broadcasting and Telecommunications Commission (NBTC), we can proceed, and we expect to launch Thaicom 8 within the first half of 2016. THAICOM 8 will support the growth of Thailand's broadcasting industry and provide adequate capacity to serve the HDTV trend. The satellite will also allow us to meet the Ultra-HD demands for Thailand and the international market expected in the future."

Thaicom 8 will expand Thaicom's existing fleet of Thaicom 5 and 6 positioned at the 78.5 degrees East orbital slot, while Thaicom 7, to be launched in mid-2014, will be positioned at 120 degrees East. The Company's Thaicom 4 (IPSTAR) broadband satellite is located at the 119.5 degrees East orbital slot and provides broadband and backhaul services to 13 countries throughout the Asia Pacific region.

### About THAICOM 8

THAICOM 8 will have a total of 24 Ku-Band transponders, covering Thailand, South Asia and Africa. THAICOM 8 will serve customers' needs for increased Ku-band capacity and also strengthen THAICOM's Hot Bird platform at 78.5 Degrees East. Orbital Sciences Corporation will be the manufacturer of the satellite and Space Exploration Technologies Corporation (SPACE X) will be the launcher of the satellite. The investment for THAICOM 8 project will not exceed US\$ 178.5 million.

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### About Thaicom

Thaicom Public Company Limited, a leading Asian satellite operator, was established in 1991 with unique proposition in providing integrated solutions for satellite broadcast and broadband. The Company houses high profiled engineering teams to provide leading-edge innovative solutions on telecommunication and satellite that answer every need with a full spectrum of services.

### MEDIA CONTACT:

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#### สำนักสื่อสารองค์กร

ฐิติภา ลักษณ์พิสุทธิ์ 0-2596-5041, 08-9815-1583  
สุจิตรา ยิ่งเพิ่มมงคล 0-2596-5060 Ext. 8493, 08-1818-9961  
กัณฐภรณ์ มณีภาค 0-2596-5060 Ext. 8407, 08-1346-5252

[thitipal@thaicom.net](mailto:thitipal@thaicom.net)  
[sujitray@thaicom.net](mailto:sujitray@thaicom.net)  
[kanthamaneem@thaicom.net](mailto:kanthamaneem@thaicom.net)

บริษัท ไทยคม จำกัด (มหาชน)

41/103 ถนนรัตนวิบูลย์ ต.บางกระสอ จ.นนทบุรี 11000

[www.thaicom.net](http://www.thaicom.net), [www.ipstar.com](http://www.ipstar.com)



Until now, Thaicom has launched six satellites into the orbit; three satellites are in operations. Thaicom 5 and Thaicom 6 are a "Hot Bird" broadcasting satellite for Thailand and SE Asia, boarding more than 600 TV channels, coverage over Thailand, SE Asia and Africa (by the name "Africom-1"). Thaicom 4 (IPSTAR) is the world's first broadband satellite and is providing broadband services to 14 countries across Asia-Pacific region. With the unique performance and technology of Thaicom 4, the Company has provided its solutions to many countries in the region to enable the broadband connectivity everywhere, also to recover communication networks at the time of disasters; such as in Japan, China and New Zealand. And further in 2014, Thaicom 7 will be launched to expand Thaicom's servicing capacity and footprint in the regions.

Thaicom PLC is listed on the Stock Exchange of Thailand (SET) under the trade symbol "THCOM".

**What is Thaicom 6?**

Thaicom 6, a conventional satellite which will be co-located with THAICOM-5 at 78.5 degrees East ("Hot Bird" position), and carry Ku- and C-band payload. The Ku-band payload will be comprised of 9 transponders (TPE) providing services to the Southeast Asia (mainland). The C-band payload will feature 24 C-band transponders (TPE) providing services via the satellite's regional beam to Southeast Asia and Africa. Thaicom 6 will expand the company's business by providing telecommunication and broadcast services to more customers in those areas and maintaining THAICOM's "Hot Bird" position in the region.

**MEDIA CONTACT:****สำนักสื่อสารองค์กร****ฐิติภา ลักษณ์พิสุทธิ์****สุจิตรา ยิ่งเพิ่มมงคล****กัณฐมณี มณีภาค**

0-2596-5041, 08-9815-1583

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[thitipal@thaicom.net](mailto:thitipal@thaicom.net)[sujitray@thaicom.net](mailto:sujitray@thaicom.net)[kanthamaneem@thaicom.net](mailto:kanthamaneem@thaicom.net)**บริษัท ไทยคม จำกัด (มหาชน)****41/103 ถนนรัตนวิเศษ ต.บางกระสอ จ.นนทบุรี 11000**[www.thaicom.net](http://www.thaicom.net), [www.ipstar.com](http://www.ipstar.com)