



AXESAT OF COLOMBIA SIGNS CONTRACT FOR CAPACITY ON TELESAT'S TELSTAR 14R SATELLITE

*Latest Win for Telstar 14R Capacity
Reflects Strong Market Interest in Telesat's Newest Satellite*

OTTAWA, CANADA, August 18, 2011 – Telesat, a leading global fixed satellite services operator, announced today that Axesat SA, a premiere provider of VSAT services in Colombia, has signed a long term contract for capacity on Telesat's new Telstar 14R satellite.

Telstar 14R/Estrela do Sul 2 was launched May 21, 2011 to replace and expand on the services offered by Telstar 14, an all Ku-band spacecraft with a strong customer base at 63 degrees West Longitude that served the Americas and Atlantic Ocean Region. Telstar 14R is a state-of-the-art satellite that is providing customers throughout Latin America with important advantages relative to Telstar 14, including additional capacity, improved geographic coverage and higher power.

"Axesat has established itself as a premiere provider of VSAT services across Central America, the Andean Region, and the Galapagos Islands and we are delighted they have selected Telstar 14R to expand their business," said Nigel Gibson, Vice President, International Sales for Telesat. "The high-powered Ku-band capacity of Telstar 14R delivered by three broad beams over Latin America gives Axesat a competitive edge to meet increasing demand from their corporate customers."

"Axesat has succeeded in leveraging the reliability and cost effectiveness of broadband satellite networks to rapidly grow our VSAT sites in Colombia and neighboring countries," said Mauricio Segovia, President, Axesat SA. "Now with Telstar 14R we have the performance and coverage to deliver quality broadband solutions to new corporate markets – solutions that will enable us to build on our leadership position in the region."

About Telstar 14R

Telstar 14R is an all Ku-band spacecraft that began commercial service in July 2011 at its 63 degree West location. The satellite has five coverage beams: Brazil, the Continental United States (including the Gulf of Mexico and Northern Caribbean), the Southern Cone of South America, the Andean Region (including Central America and Southern Caribbean), and the North and Mid-Atlantic

Ocean. The Atlantic beam of Telstar 14R expands on the Atlantic Ocean Region capacity of both Telstar 14 and Telstar 11N and further establishes Telesat as a leader in mobile broadband for maritime and aeronautical customers operating in the Atlantic.

About Telesat (www.telesat.com)

Telesat is a leading global fixed satellite services operator providing reliable and secure satellite-delivered communications solutions worldwide to broadcast, telecom, corporate and government customers. The company has a state-of-the-art fleet of 12 satellites with three more under construction including the Canadian Ka-band payload on ViaSat-1, and manages the operations of additional satellites for third parties. Telesat is headquartered in Ottawa, Canada, with offices and facilities around the world. Privately held, Telesat's principal shareholders are Canada's Public Sector Pension Investment Board and Loral Space & Communications Inc. (NASDAQ: LORL).

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