

**ECHOSTAR**

EchoStar 105 Satellite  
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CONNECTING  
THE  
WORLD **>>**



satellite solutions.

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**Satellite Services**

Leading the way in





## AT A GLANCE

EchoStar Corporation (NASDAQ: SATS) is the premier global provider of satellite services and video delivery solutions.



EchoStar HQ • Englewood, CO

Headquartered in Englewood, Colorado, with additional business units worldwide, EchoStar has advanced the TV and satellite industries for over 30 years, consistently delivering value for customers, partners and investors. Over the last three decades, EchoStar's innovations in video technology have changed the way consumers view, receive and manage TV programming, as recognized by the numerous awards that EchoStar has received for achievements in the media sphere.

### Milestones in EchoStar History

**1995:** Launched EchoStar I satellite – On Dec. 28, 1995, EchoStar successfully launched its first satellite, EchoStar I, for Broadcast Satellite Services (BSS).

**2006:** EchoStar Satellite Services begins service, offering Ku-band transponder capacity for enterprise, government services and media and broadcast applications.

**2008:** DISH Network and EchoStar split. EchoStar becomes publicly traded company SATS.

**2011:** EchoStar announces the acquisition of Hughes Network Systems, LLC.

Before 2008, EchoStar operated the DISH Network service brand, one of the largest pay-TV operators in the United States. On January 1, 2008, the DISH brand was spun off to form a new company, and EchoStar became EchoStar Corporation, a global company focused on communications technology. In 2011, EchoStar fully acquired Hughes, the world's leading provider of satellite broadband services, delivering network technologies and managed services in more than 100 countries.

EchoStar's consumer solutions include HughesNet®, North America's #1 high-speed satellite Internet service; Sling Media's Slingbox® products; EchoStar's line of advanced digital video set-top-box products for the satellite and terrestrial viewer markets, including the Hopper® and Joey®; and further contributions to the international TV experience through partnerships in Canada, Mexico and Europe.

## FLEET AND OPERATIONS

EchoStar manages and operates a fleet of 24 highly advanced communications satellites. We are one of the few North American companies capable of performing all aspects of spacecraft management, including:

- » Flight Operations
- » 24/7/365 Monitoring
- » Spacecraft and Launch-Vehicle Procurement
- » Regulatory and Spectrum Management
- » Payload Management
- » Health and Status Reporting
- » In-Orbit Test Management
- » Spacecraft Design and Engineering



## SATELLITE SERVICES

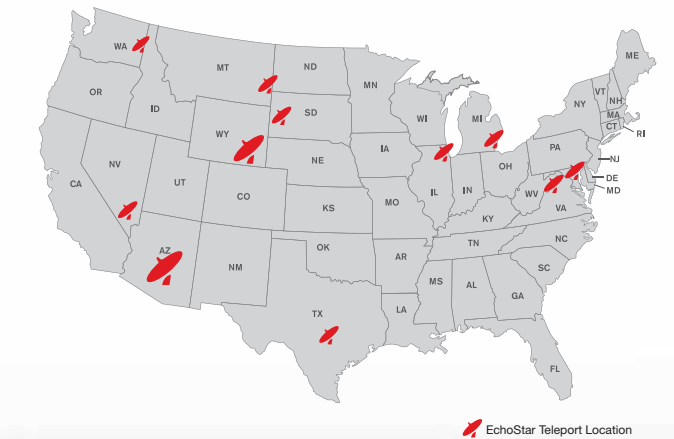
EchoStar provides advanced satellite communications solutions to meet the needs of media and broadcast organizations, enterprise customers, U.S. government service providers and military applications. From video distribution, data communications and backhaul services to the delivery of television channels for direct-to-home satellite providers and broadcasters, we bring reliable and innovative solutions to the satellite industry.

We offer a complete range of services, including full- and part-time Ku-band transponder capacity on our satellites located at 121°, 105° and 85°, complex satellite solutions and managed hub and VSAT services.

In addition to our satellite capacity, we have an extensive terrestrial fiber optic network and regional gateways that provide customers with end-to-end connectivity. Our platform is available to distribute video and data throughout the U.S. and internationally.

## TELEPORTS AND FIBER

EchoStar manages and operates a world-class teleport system, with our largest facilities in Cheyenne, Wyoming and Gilbert, Arizona. Originally designed and built as content-gathering and distribution points for direct-to-home and broadband satellite providers, these facilities are also home to EchoStar's 24-hour traffic, Technical Operations, and Satellite Access Centers. These teams are comprised of experienced professionals who are dedicated to providing customers with the unparalleled level of service for which EchoStar continues to set the standard.



EchoStar's digital fiber-optic network has point of presence in 210 cities across the United States and several countries worldwide. Our highly reliable global network is used to aggregate and distribute video and audio content for our domestic and international customers.



EchoStar Broadcast Center • Cheyenne, WY